

Laurie Lohstroh

Graphic Designer | Digital Illustration

SKILLS

Digital Skill

Adobe Photoshop
Adobe Illustrator
Adobe Fresco
CorelDraw
ProCreate
Floorplanner

CMS Squarespace

Wix, Joomla, Squarespace

Collaborative Project Management

MS Teams

Digital file organization & management.
Pre-flight preparing digital files for print.
Event management.

Languages

Dutch (fluent), English (fluent)

Social Media

Facebook, Instagram, Twitter, YouTube

Microsoft and Google Office Suites

Microsoft Word, Excel, Powerpoint, Google Sheets, Slides, Jamboard

Studio Media

Drawing (illustration)
Painting (murals, custom footwear)
Product photography
Paper art craft
Sculpting (clay)
Embroidery

Printing

Mac OS & Windows operating systems
Canon Photography
Screen Printing
Heat Press
Scanner

**EXPERIENCE &
EMPLOYMENT**

Lederzaak Verhagen 2012-2017
Content manager, sales, product photography, social media
Manage the online store and social media. Creating visuals for advertising and managing SEO. I took photos of products in store and completed post production editing using Photoshop.

Jansen & van Tuijl Makelaars O.G. (Real Estate) 2015-2016
Floor planner, Secretary, file organization & management.
Creating floor plans for sellers. Answering calls, making appointments for sellers & buyers, organizing & managing customer profiles & files.

Glenview Graphics 2017-2019
Production manager
Screen printing, heat press, orders and employee management, organization & scheduling. Logo design, branding, embroidery.

**ACHIEVEMENTS
AWARDS**

Designed a research poster for graduate student Jordan K. Fox that won "Best Poster Presentation" at the ANS Student Conference 2022

PUBLICATIONS

Graphic novel page published in *Ke'lab literary and visual arts*. Was paired with piece of writing "Sky Wester" by Marcus Sherman. Publication of *Tompkins Cortland CC: ISSUE No. 5, 2022. Page 12-13.*

EDUCATION

Tompkins Cortland Community College expected 2023
A.S., Graphic Design