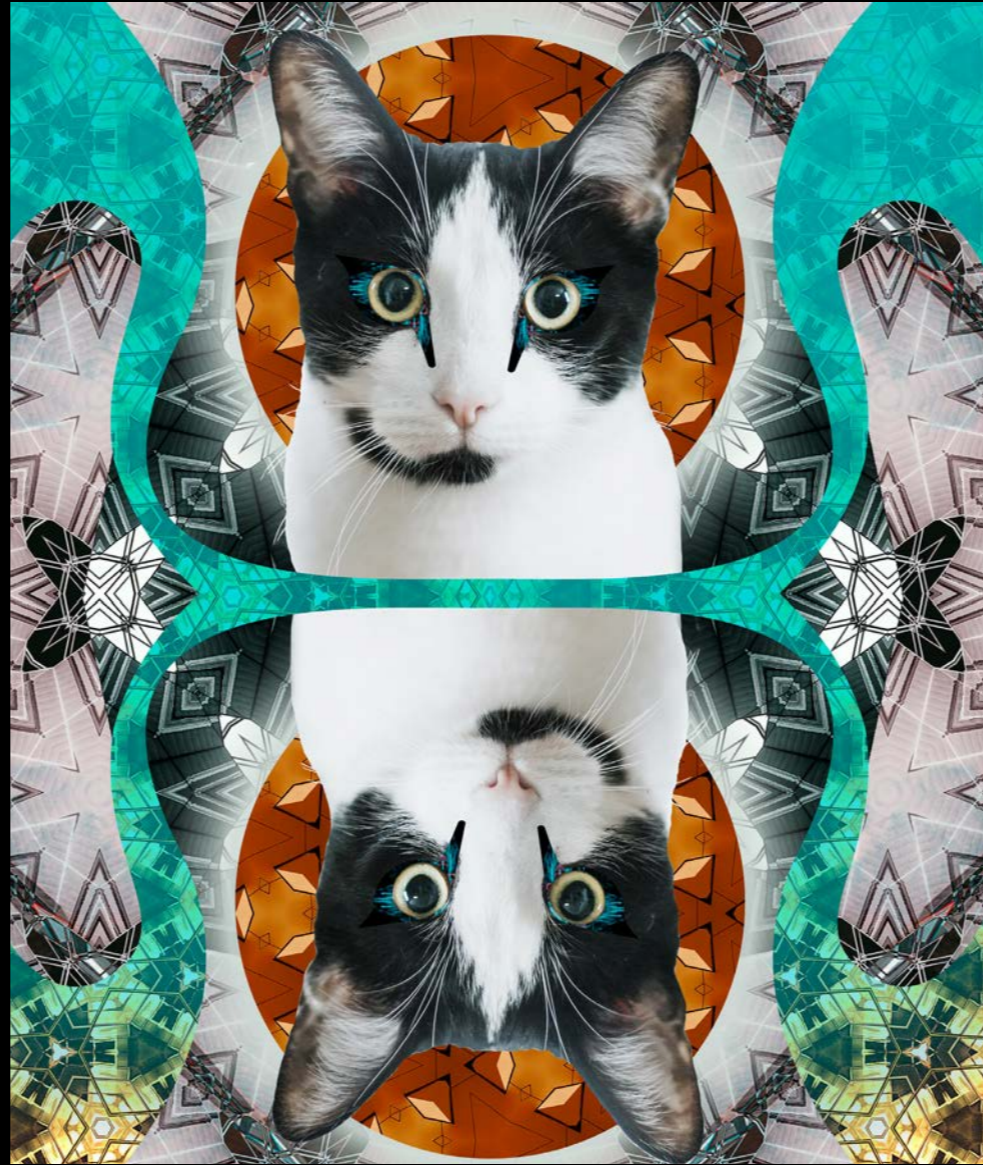




LAURIE LOHSTROH

GRAPHIC DESIGNER | ILLUSTRATOR | SNEAKER CUSTOMIZER

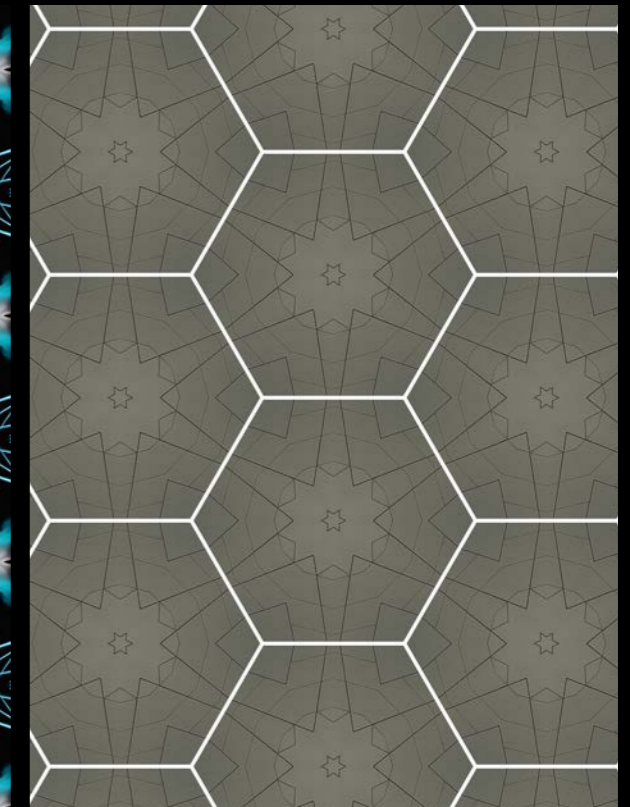
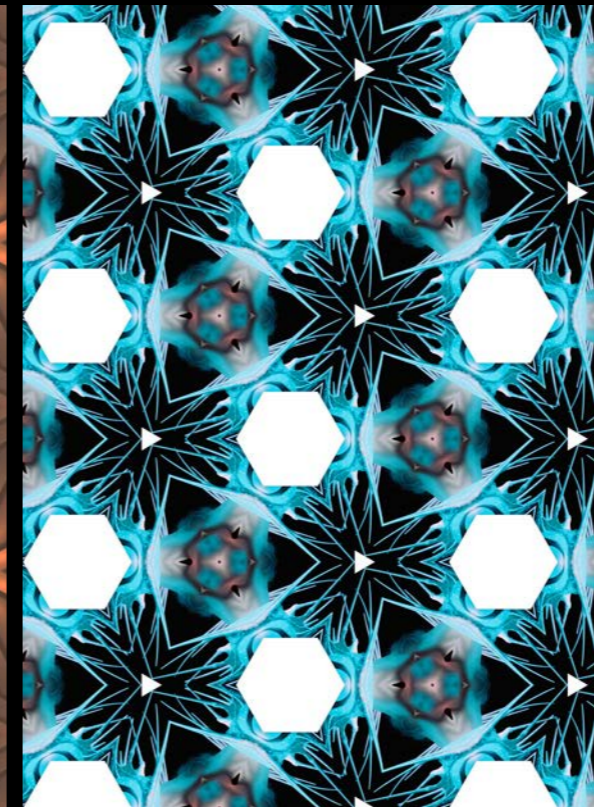
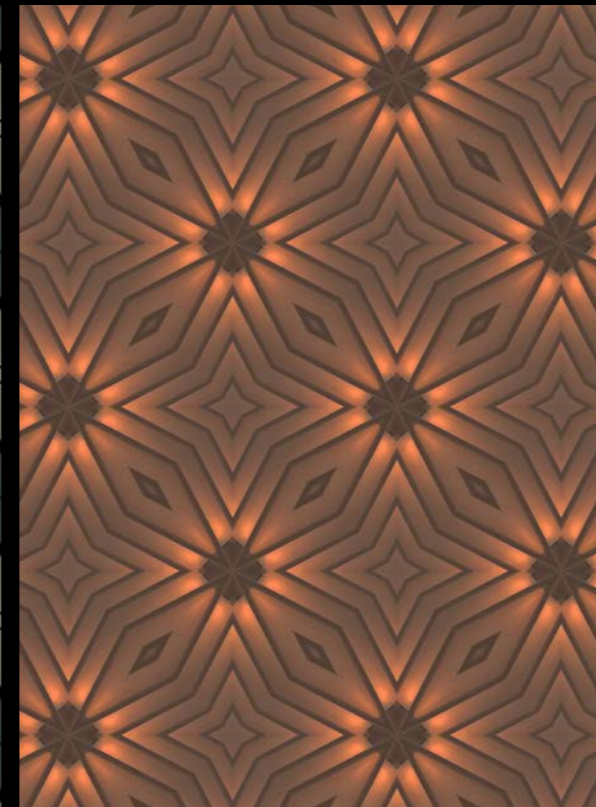
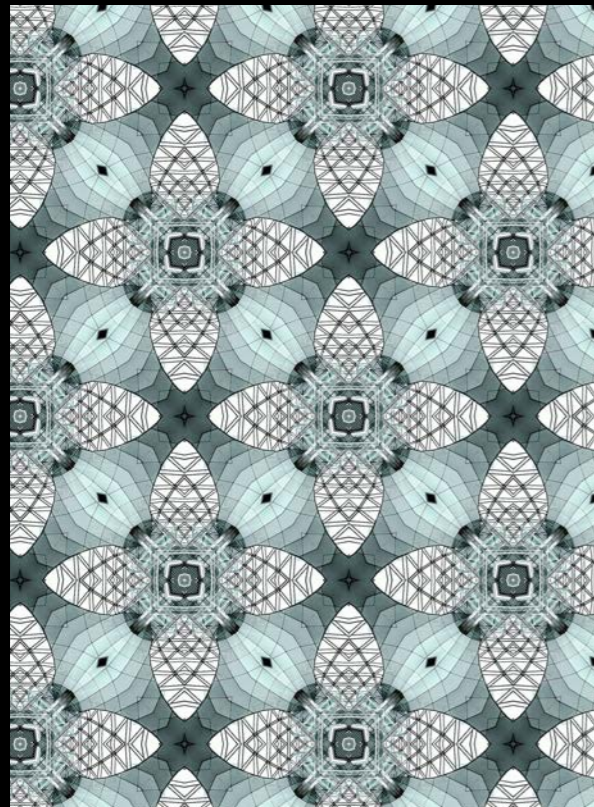
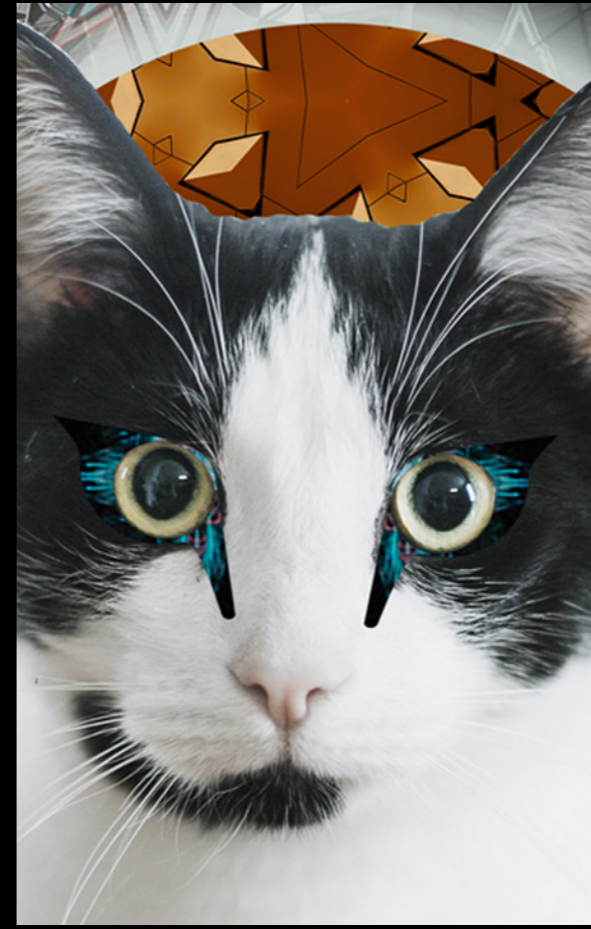
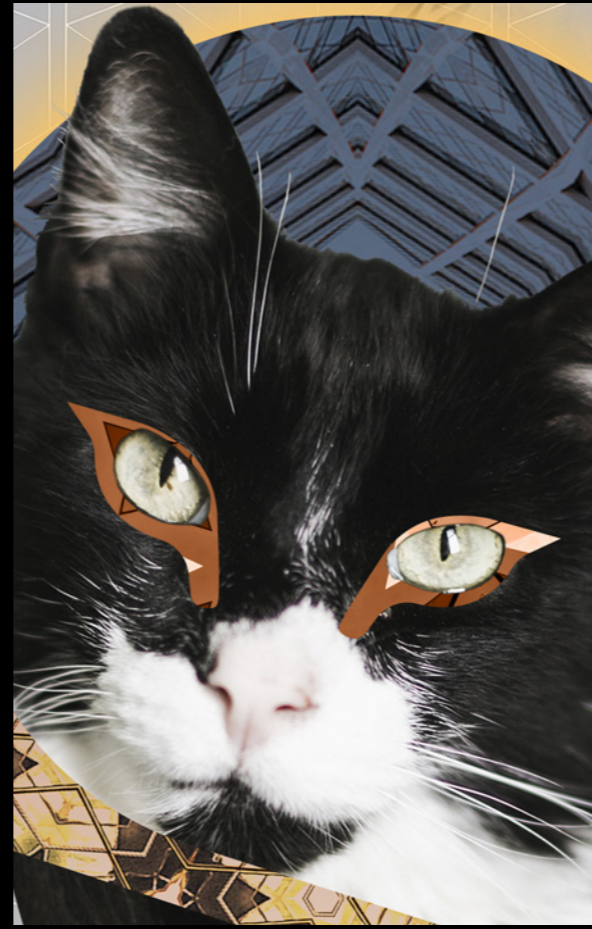


CAT COLLAGE

Pet portrait photography by Becca Howland Photography.

Collages were created in Photoshop, combined with custom patterns created in both Photoshop and Illustrator.

Inspired by playing cards, patterns inspired by futurism.





TC3
24 HR
Film Festival



BRANDING

TC3 24 Hour Film Festival

The festival started in 2017 as an opportunity for high school students enrolled in TC3 Concurrent Enrollment program to work with professional equipment, professors and college students in the communications and digital cinema field, and each other to create a short film to be judged by experienced filmmakers in the area.

The wordmark typeface is one I designed especially for the Film Festival. The target audience are high school students, which is why I chose a playful and inviting typeface.

The panther head with film-reel was chosen as the main branding element as TC3's logo and mascot is a panther.

I also created a vector illustration of TC3's main campus building. I created four different versions, each one illustrates a day's cycle, as the festival runs for 24 hours.



About the Festival:

Lights, cameras, action and then some as high school students from around CNY compete in the TC3 24-hour film festival.

The festival started in 2017 as an opportunity for high school students to work with professional equipment, professors and college students in the communications and digital cinema field, and each other to create a short film to be judged by experienced filmmakers in the area. These teams are enrolled in TC3 Concurrent Enrollment program. They will compete against each other for the coveted title of "Best" and a 1-credit COMM course as their prize.

These energized students will plan, storyboard, pre-pro their shots, design their sound and special effects, rehearse, record, and edit all in one night!

The aim is to allow students interested in communications to get a feel for the equipment and the environment. This experience will surely be one they never forget.

What is Concurrent Enrollment?

By taking rigorous, college-level courses in high school, concurrent enrollment students can earn college credits and even a college degree at the same time they're earning their high school diploma. Concurrent Enrollment is a program that allows qualified students to take more challenging college courses while in high school. They can earn as little as one credit, or as many as they choose, while still attending high school. Since these credits are for college-level courses, they will transfer to many colleges and universities, saving students potentially tens of thousands of dollars in tuition. Concurrent enrollment accelerates the start of a college program and career.

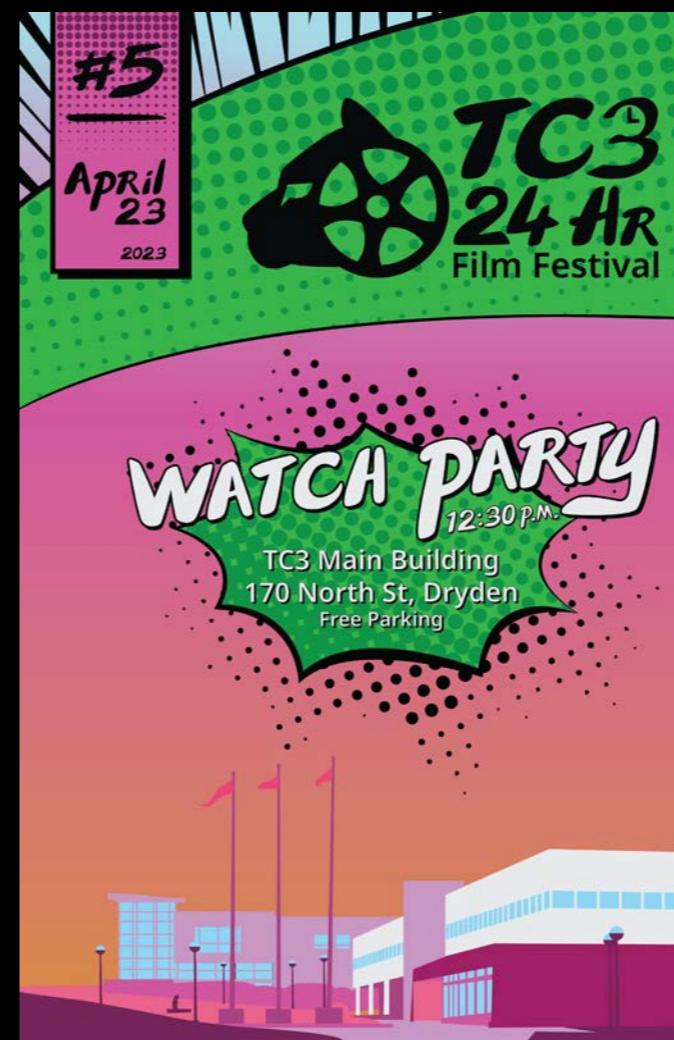
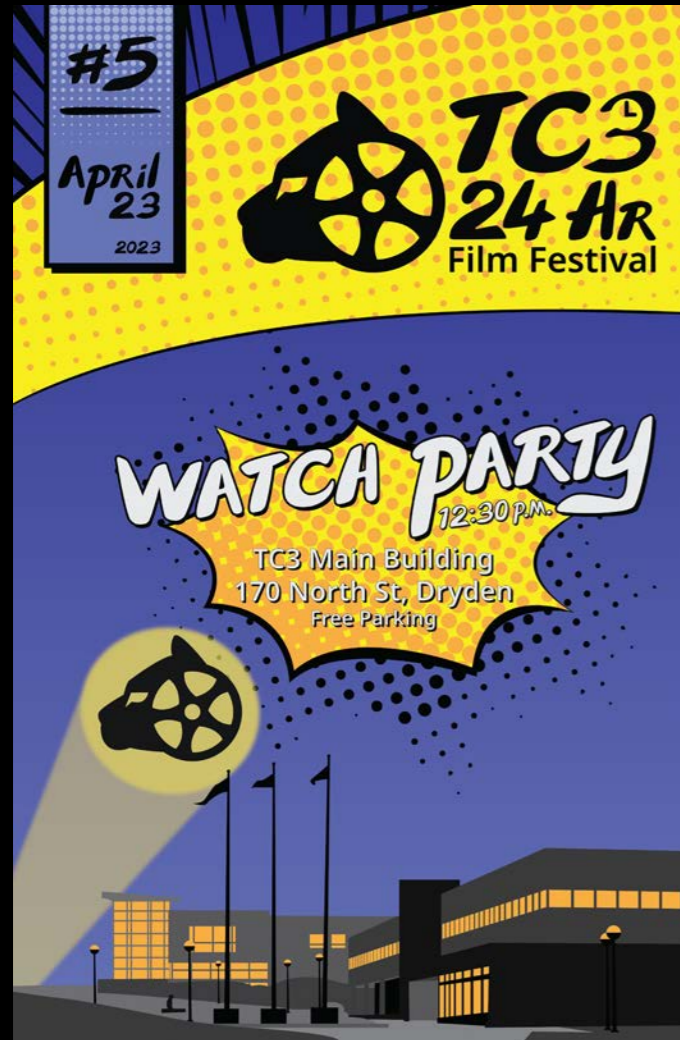
About EGEW:

EGEW! Bless you. EGEW stands for Educating Generations to Eat Well. The non-profit started in 2009 to help people from the ages of 3 to 103 make smart choices about their food and lifestyle choices through media. EGEW will empower individuals to know and understand personal health and wellness resulting from dietary decisions and lifestyles.

Eat better. Keep moving. Love life.

The Program:

- 3:00 p.m. Arrival and settling in
- 3:30 p.m. Overview of expectations and equipment
- 4:00 p.m. Script review and preplanning (shots sheet, storyboards, sound design, special effects & graphics)
- 5:00 p.m. Dinner
- 5:30 p.m. 1st group starts shooting
- 6:45 p.m. 2nd group works with actors
- 8:00 p.m. 3rd group works begins shooting
- 9:15 p.m. 4th group accesses actors
- 10:30 p.m. 5th group works with actors
- 12:00 a.m. 6th group starts working with actors
- 1:15 a.m. 7th group starts shooting
- 2:30 a.m. 8th group begins their shooting process
- 11:00 a.m. Crunch time; editing/refining
- 11:30 a.m. Each finished film needs to be loaded onto hard drive and ready for the showcase
- 12:00 p.m. End, regroup, gather family, clean the Forum for our audience and judges
- 12:30 p.m. Guests have arrived, begin the judging process
- 3:00 p.m. Film Festival ends, heading home for a long nap





PAPER ART

Displayed at the Creative Cortland Visual Arts Exhibition February 2023.

These intricate sculptures were created using colored paper that was hand cut and pinned to kiln-dried wood slices. The paper bird hovers above the surface of the wood to create a play of light and shadow as if in flight.





THE CHASE

Ke'lab The Arts Publication Of Tompkins Cortland CC. Issue No. 5, 2022.

Graphic novel page published in Ke'lab literary and visual arts. Was paired with piece of writing "Sky Wester" by Marcus Sherman.

The narrative is enhanced by a cohesive visual style consisting of a limited color palette and the use of various perspectives and vector elements created using Adobe Illustrator.



again. After which, I opened my eyes and was greeted by the oceans of hers and a smile on her beaches. "You're going to kick this story's ass." And with that, she stood up and made her way to the door. "If you need anything at all, I fully welcome any rescue attempts from you-know-who."

You got it," I grinned as she disappeared behind the door. And, like that, I knew what I wanted—needed—to write about. So, like a spry rabbit, I threw myself back into that chair and began typing:

I suppose we all remember where we were when we got that call, the one that sent us all walking out into the beautiful black ribbon of the abyss. Stretching out to vast unknowns and unforeseeable futures. For me, I got that call in the form of an out-of-nowhere text in the

dingy yellow light of my downstairs bathroom: a close friend telling me I should go back to school with them.

At first, it felt like a mistake going back. So much so that those feelings manifested into nagging thoughts that spoke harsh truths. You know this is only delaying the inevitable... In two years, you'll be right back at the bottom... But, as the weeks dragged on, I started to warm up to the whole "college experience." From the seasoned teachings of English to the complexities of Sociology down to the importance of History. As the weeks came and went, so did those thoughts.

Then the following few semesters flew by, and, in that time, I started to branch out more and more into writing courses. With each one taken,

my passion for storytelling only grew. For once in my life, it felt like this was a possible future for me. An epic life purpose of discovering worlds of whimsy and characters made of sterner stuff. No more daydreaming between cramped aisles while re-shelving books

But, as I landed in my final semester, those thoughts started seeping in again. Slowly poisoning me with the darkened dread of what was to come. I tried my best to not let them in, not let them win, but they just got so loud that I needed a way out. So, I found my way up to the rooftop and let the chorus of my laptop's clacking keys soothe me as they added to the spring night symphony. Then a friendly voice coughed from a cigarette-lit shadow.

"Whatcha writing?"

After weeks of trying, the wall finally came crashing down, and I wrote something I was actually proud of. A lovely short story about a fictional girl that highlights my struggles as a writer: how I drew blanks with ideas, how my thoughts came across as disorganized, how I often lost myself within the writing, and how it often feels so frustrating, as well as my fears of what happens after this chapter of my life. Would I end up back at the bottom where I found myself when it all started, or would I allow myself to rise and venture further into this ribbon of unknowns?





PIZZERIA
Giuseppe's

BRANDING

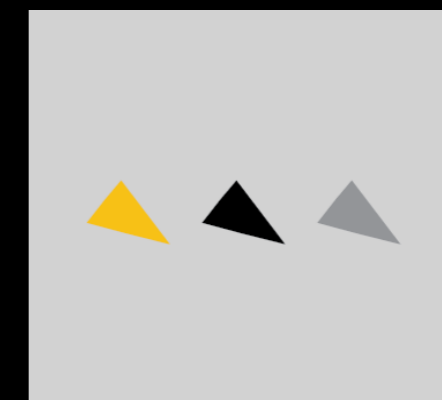
Giuseppes Pizzeria

Giuseppes is a Moravia-based family restaurant that has been open for over 25 years. They have an extensive menu and a variety of specialty pizzas.

The script typeface is Tuesday Night Regular and the serif typeface is Felix Titling. The serif has a roman feel to it, which is a popular choice for Italian restaurants.

It makes the wordmark feel more traditional, whereas the script typeface gives the logo a playful and casual feel.

The triangle was chosen as the main branding element because Giuseppe's is known for their pizzas.

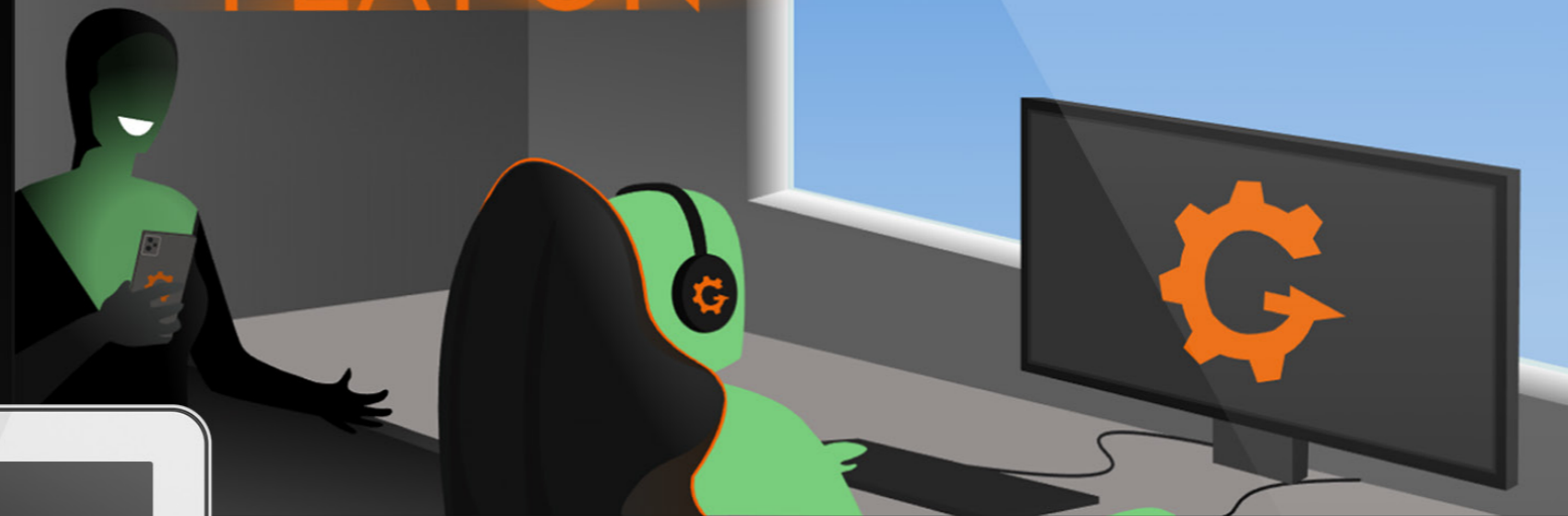




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Guilds, chat & groups



MacBook Air

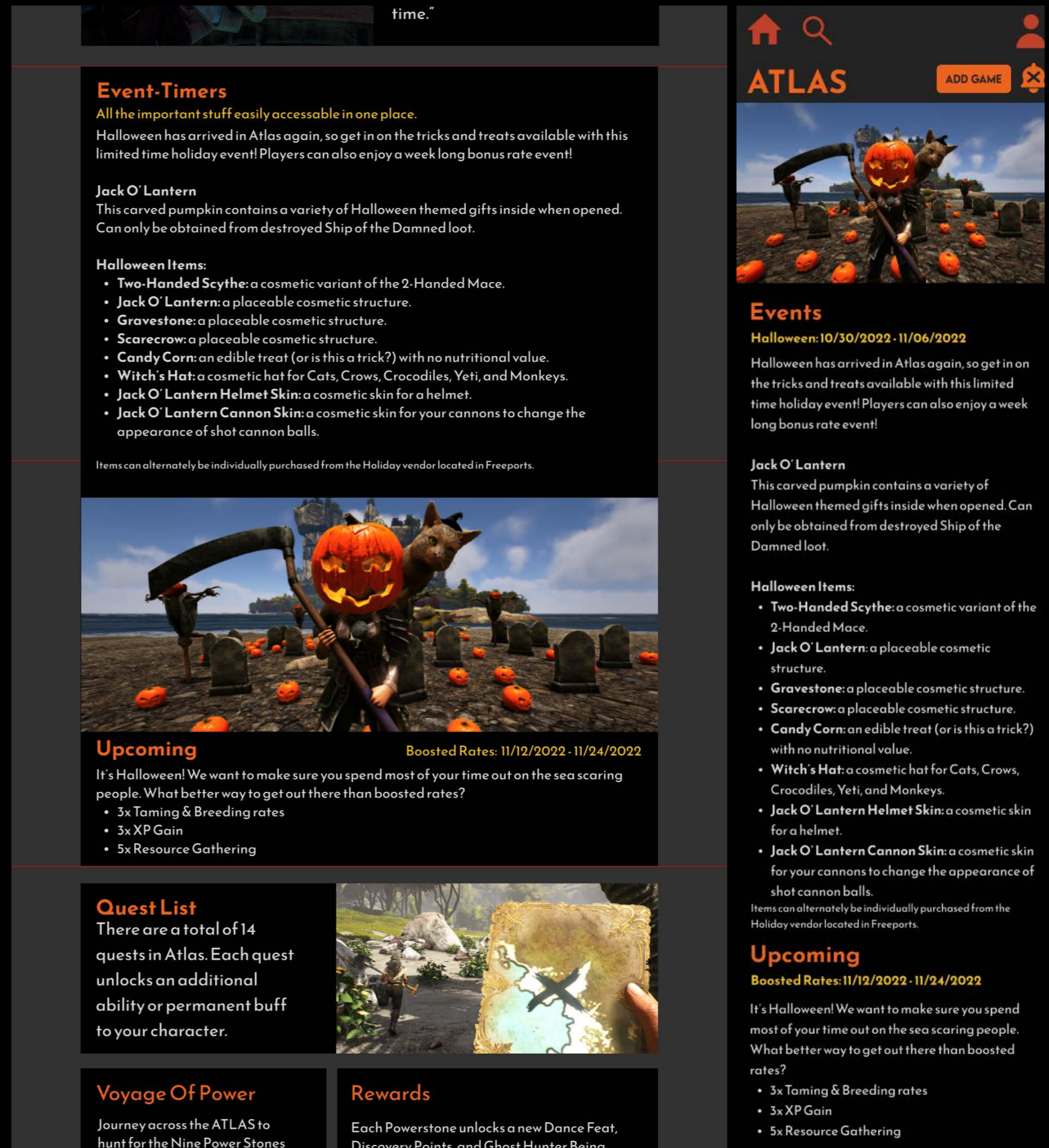
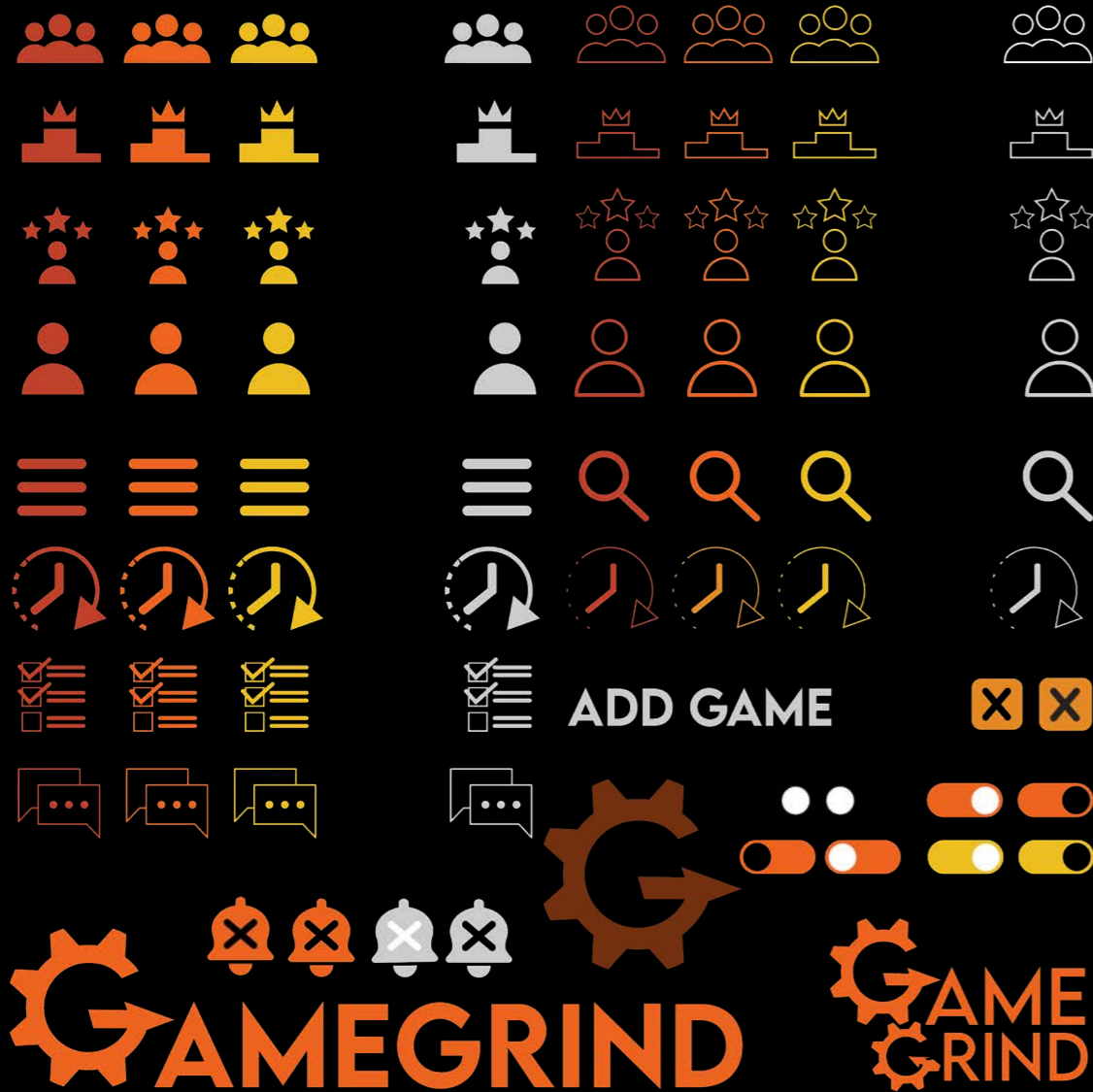


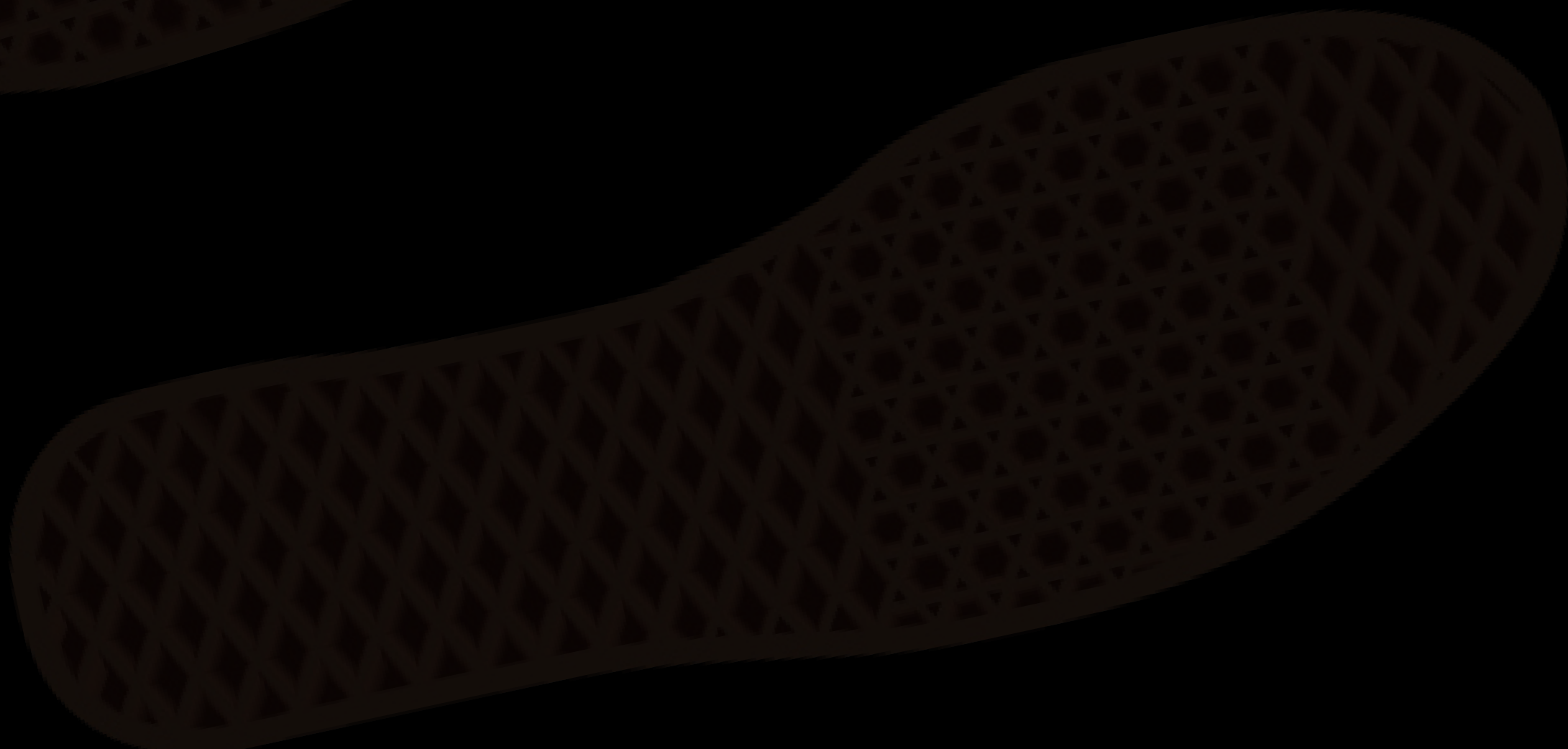
UX/UI DESIGN

Gamegrind: A time-management website and app for gamers

The website is used as a navigation tool for different kind of games and an invitation to download the app. It features timers, events, quest lists, and more.

On the app, the user can pick games they play, and add them to their list. The app is much more in-depth. The user can navigate easily between games and app functions, making it easy to track what's going on, and eliminates the struggle of having to scroll through all games available.







CUSTOM SNEAKERS

Leather & canvas sneaker customizations

Hand-painting on sneakers. I customize any design of the buyer's choice.
Painted using Angelus paint, sealed with Angelus finisher and protected with Crep protect.

